

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	Naressi et al.	Examiner:	Peter Cyrus Mehravari
Serial No.	10/598,381	Art Unit:	2612
Filing Date:	September 23, 2008	Atty. Docket No.:	33836.00.0098
Confirmation No.:	3352		

Title: **RFID ENABLED MEDIA SYSTEM AND METHOD**

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450
Submitted via EFS

AMENDMENT AND RESPONSE

Dear Examiner Mehravari:

In response to the final Office Action mailed December 21, 2011, Applicants submit a request for continued examination and the following amendment and response:

Amendments to Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.